

CV / Résumé

John Coutts

www.WriteSystem.com

Professional summary:

Experienced writer with over 16 years of professional experience and a well established track record of consistently meeting and exceeding established goals and objectives. Motivated and ambitious with a thorough understanding of English grammar and syntax, as well as the subtle differences between British and American English, including spelling. Excellent communication and presentation writing skills.

Professional experience and achievements:

- I have professional experience of writing articles and SEO articles.
- I have professional experience of writing SEO web copy.
- I have professional experience of writing SEO blog post articles.
- I have professional experience of writing "How To" style ebooks.
- I have professional experience of proofreading content.
- Between 1989 and 1992 I was the editor of an off-line print magazine.
- As a freelance journalist I wrote a weekly column for an off-line print newspaper from 1998 to 2008.
- I have co-authored three books working with the manager of a museum.
- I have had a number of short stories published in various off-line print magazines.

[Notes:

a) *The museum I co-authored three books with won "Scottish Museum of the Year" award in the year 2000. They cited a CD-ROM I designed and authored (there was considerable text involved) as being "of pivotal importance" to their success.*

b) *The newspaper I wrote a weekly column for won the prestigious "Scottish Newspaper of the Year" award three years running during the 10 year period I worked for them.]*

Employment history:

1966-1970: Brown Brothers & Co., Edinburgh, apprenticeship as lathe-turner.

1970-1986: (Various Companies), freelance construction truck driver.

1986-1987: Unst Heritage Centre, local history research assistant.

1987-1989: Fetlar Community Enterprises, administration and publications.

1989-1992: Fetlar Community Council, publicity manager / magazine editor.

1992-1993: Fetlar Interpretive Centre, project worker creating photographic archive.

1998-present: The Shetland Times Newspaper, weekly column writer.

1993-present: self employed, electronic publishing; web site design; freelance copywriting.

Education and training:

1961-1966: Lerwick Central Public School, Lerwick, Shetland, Scotland.

1966-1967: Lorne Street Academy, Leith, Scotland.

1967-1968: Ramsay Technical College, Edinburgh, Scotland.

1968-1969: Napier College of Science and Technology, Edinburgh, Scotland.

1969-1970: Telford College, Edinburgh, Scotland.

1985-1986: ACE HI Computer Training for Business, Fetlar, Shetland, Scotland.

Personal Information:

Name:

John Coutts

Date of birth:

10th of August 1950

Place of birth:

Lerwick, Shetland, Scotland, UK.

Address:

Calle de la Constitución, 36,
10251 Aldeacentenera,
Extremadura (Cáceres),
España (Spain).

Contact Information:

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Interests:

Writing, reading, film and video shooting and editing, photography, sound recording, music, travel, visual arts, multi-media creation and interpretation, savouring classic movies, enjoying fine Spanish wines and cheeses, and watching vivid sunsets.